



COLUMBUS DISTRICT Y-CLUBS

2024-25 SY

WHAT OUR FAMILIES HAD TO SAY

OUR NET PROMOTER SCORE



YOU ASKED, WE LISTENED

is comparable to world class companies like Apple, Amazon and Kohl's. The Net Promoter Score is the leading indicator of customer satisfaction, because it only takes into account the highest ratings on a scale of 1-10.

25-50 NPS: Good, indicating positive customer sentiment and potential for improvement. **50+ NPS:** Excellent, indicating strong customer loyalty and positive brand perception.

Promote Gains in New Skills & Knowledge & Increase Enrollment

Promote gains in new skills and knowledge by building in daily mini lessons and challenges. For example: Reflections on Fridays about what the group learned about during the week. As well as attending school & community events to promote the program & help increase enrollment.



BELONGING
Youth are respected and welcomed into a community where they can express their individuality.



ACHIEVEMENT
Youth build new skills, and their accomplishments are recognized.



RELATIONSHIPS
Youth form meaningful connections, promoting well-being and combating social isolation.



CORE VALUES
Youth are guided by our Core Values: Caring, Honesty, Respect and Responsibility.



SAFETY
Youth are protected from physical and emotional harm.



INCLUSION
Youth receive equal access to opportunities and resources.

100%
of families agree

96%
of families agree

100%
of families agree

100%
of families agree

100%
of families agree

100%
of families agree

YMCA OF CENTRAL OHIO
YOUTH DEVELOPMENT PROGRAMS

Served a total of

6468 YOUTH

in full school year and full summer

**YOUTH DEVELOPMENT
PROGRAMS IN 2024**

24 EARLY CHILDHOOD
PROGRAMS

3 Early Learning Centers

6 Preschools

6 Summer Kindergarten
Jump Start (KJS)

9 Head Start Programs

83 SCHOOL AGE
PROGRAMS

64 School Age Child Care
Programs

4 Teen Club Programs

3 Summer Teen Extreme
Programs

12 Day Camp Programs

SUTQ RATED PROGRAMS



29

Bronze Award
Programs



13

Silver Award
Programs



22

Gold Award
Programs



**COLUMBUS DISTRICT
Y-CLUBS**

**COLUMBUS
SUTQ PROGRAMS**



1

Bronze Award
Programs



1

Silver Award
Programs

61

**YOUTH SERVED
2024-25 SCHOOL YEAR**

**2024-25 DESSA 2
Assessments**

Of the total youth assessed,

100% of students

beginning fall 2024 in the NEED range for
OVERALL Social Competencies Improved
to the TYPICAL range in Spring 2025

With an overall

8% increase in students

in the STRENGTH range.

**WHAT DID OUR STUDENTS SAY ABOUT
THEIR SEL EXPERIENCES**

HELLO INSIGHT

IMPLEMENTATION SCORES

**Promote
Peer Bonds 72/100**

**Engage
Authentically 83/100**

**Expand
Interests 62/100**

FAMILIES TRUST & LOVE US!

**"I love how they communicate with us parents,
keep us updated, and care for our children. Y
Club has been awesome every year."**

"Very grateful for Y-Club!"