

is comparable to world class companies like Apple, Amazon and Kohl's. The Net Promoter Score is the leading indicator of customer satisfaction, because it only takes into account the highest ratings on a scale of 1-10. **25-50 NPS:** Good, indicating positive customer sentiment and potential for improvement. **50+ NPS:** Excellent, indicating strong customer loyalty and positive brand perception.

Policy Transparency and Visibility

This year we will improve transparency and visibility of policies by providing our parent handbook to parents through email and QR codes.



BELONGING

Youth are respected and welcomed into a community where they can express their individuality.

94%

of families



ACHIEVEMENT Youth build new skills,

Youth build new skills, and their accomplishments are recognized.

81%

of families agree



RELATIONSHIPS

Youth form meaningful connections, promoting well-being and combating social isolation.

81%

of families agree



CORE VALUES

Youth are guided by our Core Values: Caring, Honesty, Respect and Responsibility.

81%

of families agree



SAFETY

Youth are protected from physical and emotional harm.

96%

of families agree



INCLUSION

Youth receive equal access to opportunities and resources.

97%

of families agree

YMCA OF CENTRAL OHIO YOUTH DEVELOPMENT PROGRAMS

6468 YOUTH

in full school year and full summer

YOUTH DEVELOPMENT **PROGRAMS IN 2024**

EARLY CHILDHOOD 24 **PROGRAMS**

6

6

9

SCHOOL AGE 83 **PROGRAMS**

64

4

Summer Teen Extreme 3

12

SUTQ RATED PROGRAMS







SOUTH-WESTERN DISTRICT **Y-CLUBS**

SOUTH-WESTERN SUTO PROGRAMS











308 **YOUTH SERVED**

2024–25 SCHOOL YEAR

2024-25 DESSA 2

Assessments

Of the total youth assessed,

79% of students

beginning fall 2024 in the NEED range for OVERALL Social Competencies Improved to the TYPICAL range in Spring 2025 With an overall

3% increase in students

in the TYPICAL and STRENGTH range.

WHAT DID OUR STUDENTS SAY ABOUT THEIR SEL EXPERIENCES

HELLO INSIGHT IMPLEMENTATION SCORES

Promote Peer Bonds

62/100

Engage **Authentically** 81/100

Expand Interests

51/100

FAMILIES TRUST & LOVE US!

"This program has been tremendously helpful for my family as a single mother, I'm super blessed for this program. The staff are absolutely amazing and very caring. They keep the kids busy and keep their minds going. We're extremely grateful for the Y Club. "

Both of my kids have been a part of the Y program in the past 5 years. With both my husband and I working full time, we've been grateful to have this program available, knowing that our kids are cared for and safe. Overall, we've had a positive experience. "